

Hey, motivational Monday here. What I want to talk about today are the seven most expensive words in your business and your life. Are you ready? We have always done it that way. Wow (laughs). Lemme say that again: We've always done it that way. If you think that patterns of behavior are engraved in stone, think again. Let me ask you; will things ever get better if we've always done it that way? (laughs) There's a definition of Stake Nation, or even better yet, complacency. That's what it is. Always be looking for how to do things better. In fact, each step of your business or your personal relationships, never get complacent. Always take it and, like a crystal, you want to turn that crystal and say, "How can we be better? How can we do something different? How can we improve or enhance the relationships, the business model, the marketing efforts, the inner relationships with our customers?" Every aspect of your business and your life always can get better. There's always room to grow. I learned that taking on this approach has really helped me catapult through all aspects of my life, whether it's my business or my personal life. So, again, your words are this: We can always be better, so let's turn that crystal and let the line shine through it to enhance our understanding of yet a more powerful way to create even better. Have a great day.